



- ✓ **Effectively Network your Talents**
- ✓ **Stay Informed of the Latest and Best Job Opportunities**
- ✓ **Improve your Success of getting the Job you want**

Setting your Career for Success in the Diesel Machinery Industries

By: Maizis & Miller Consultants
Heavy Equipment and Diesel Truck Employment Agent



Learn About:

1. What is stopping you from taking your career to the next level?
2. How economic turbulence is effecting the way we view our careers
3. The evolution of the job search and the explosion of social networks
4. Challenges for mechanics and employers and how they are adapting
5. How we assist mechanics with their careers
6. Companies in the trade we work with
7. Why we attract mechanics?
8. MechanicsHub.com – the ultimate online resource for mechanics
9. Our contact information

Career Obstacles?

▶ **How important is your career?**

- ... Sadly we put more emphasis on trivial things then we do on our career
- Most people don't have the time or expertise to effective network their career

▶ **People stay in positions they are not happy with because of:**

- Financial commitments
- Lack of time to search for better opportunities
- Fear of change or the unknown
- Inadequate understanding of effective internet job search methods
- Limited industry relationships and networks
- Complacency
- Lack of awareness of new opportunities
- Limited expertise and relationships to properly network their careers
- Poor self marketing skills

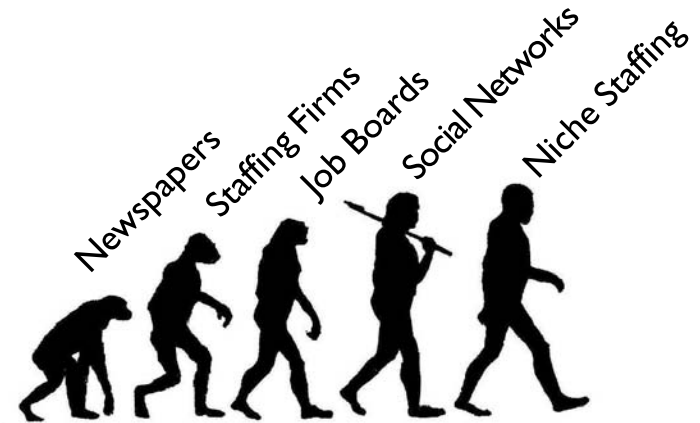
▪ **How can you overcome these obstacles? ...**





- Consider these proverbs:

- ❖ “Only a fool does not stay abreast of potential career enhancing opportunities”
- ❖ “A boat without a sail is left to the mercy of the waves”



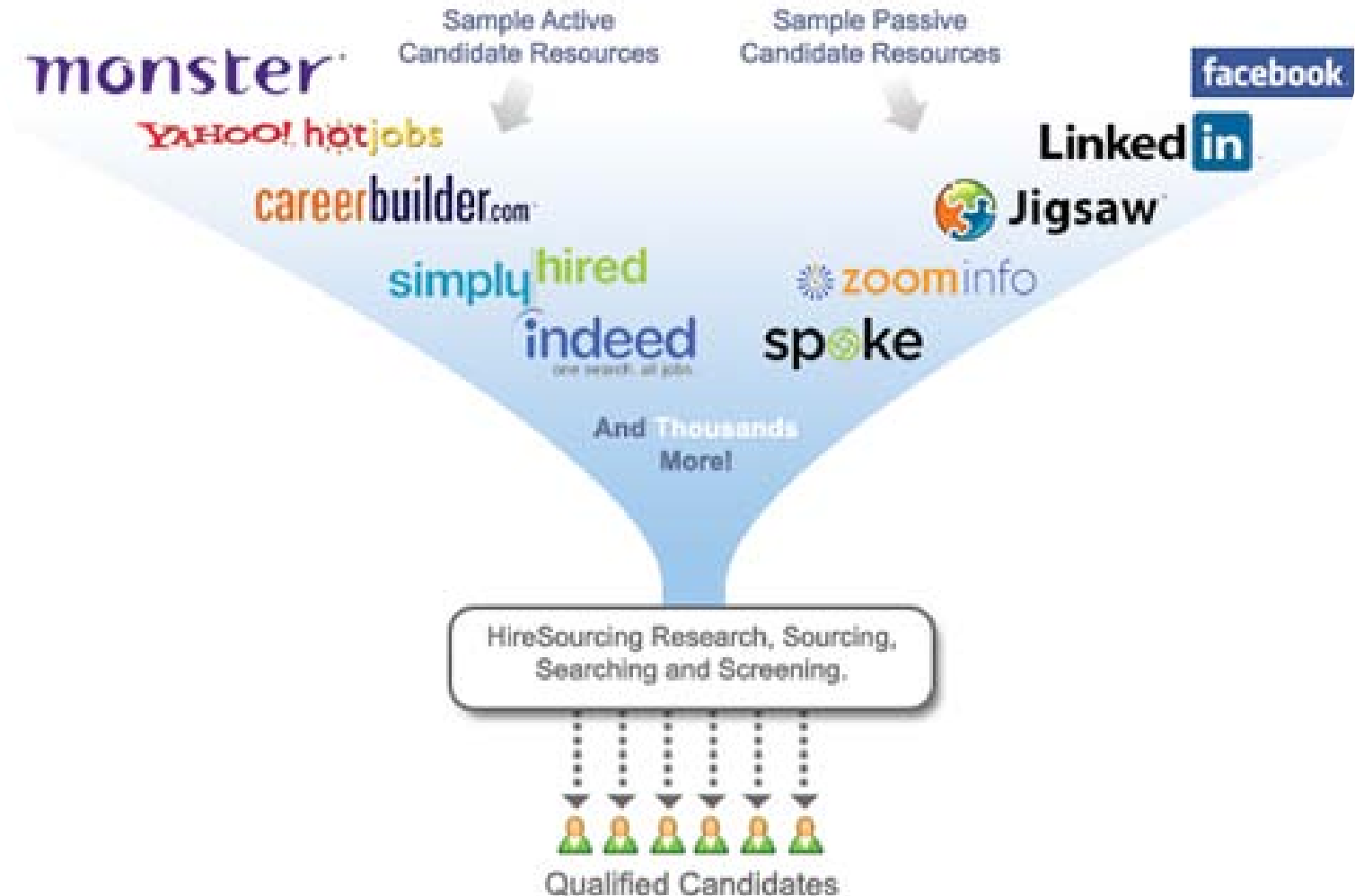
- There has been a dramatic shift in the way we navigate our careers.
 - We once started and ended our careers with a single company because we had assurances of job security, benefits, union strength, and career advancement opportunities
 - Today's economic turbulence have resulted a high degree of job market volatility where the average person changes jobs multiple times in their lifetime
- With the job market more competitive than ever its important to always stay informed of new career enhancing job opportunities.

The Evolution of the Job Search

- ▶ **Newspapers:** The first type of job search was done through newspapers as companies ran job advertisements and prospective employees would “snail mail” their resumes and wait.
- ▶ **Staffing Agencies:** In the 1940's the concept of temporary staffing began as a simple idea of one man. From a small office in Detroit, Michigan, Russell Kelly was hiring people to work at various companies and complete a variety of tasks. As job hunter quickly realized the value of this service, the staffing agency concept was born.
- ▶ **Online Job Boards:** The next big shift for job hunters occurred in 1999 with Monster, which was the first public job search on the Internet; first public resume database in the world. At first the impact was evident but as with any good idea many upstart web sites started to copy it. Soon thousands of job sites started popping up all over the internet quickly overwhelming the job hunters and employers alike.
- ▶ **Social Networking:** The Web has created new opportunities for people to network themselves online, including the ability to display personal information on Facebook, work experience on LinkedIn, and share their opinions on Blogger. The Web is an immense venue for self-promotion, as well as self-destruction.
- ▶ **All this has generate immense confusion for employers and candidates on the best methods for recruitment and job hunting strategies.**



The Explosion of Job and Social Networking Websites





How this Evolution is Effecting Employers

- ▶ **Challenges for Employers:** With the pace and volume of resumes and resources also comes spam. Unqualified candidates can easily appear at the top of search results because of some clever use of key words, and nicely formatted resume. This has actually made it more difficult and frustrating for employers to find the right candidates.

- ▶ **Challenges for Employees:**
 - The economic downturn has forced companies to increase their efficiency, cut waste, and manage their workforce at much more variable pace than ever before. This has resulted in a much more competitive work environment.
 - Companies work much more lean than ever before so its important for mechanics to find new ways to upgrade their talents and remain attractive in the competitive job market.

- ▶ **How we Assist Employers:** Employers are now relying more than ever on specialized niche recruiters like Maizis and Miller to use their technological expertise and experience to navigate through the complex job market and find the most qualified candidates.

- ▶ **How we Assist Employees and Candidates:** We assist candidates by offering our job search expertise and industry relationships to help candidates find career enhancing opportunities. Our services are free to candidates, offered throughout their career, and allow mechanics access to largest job board for heavy equipment and diesel truck mechanics.



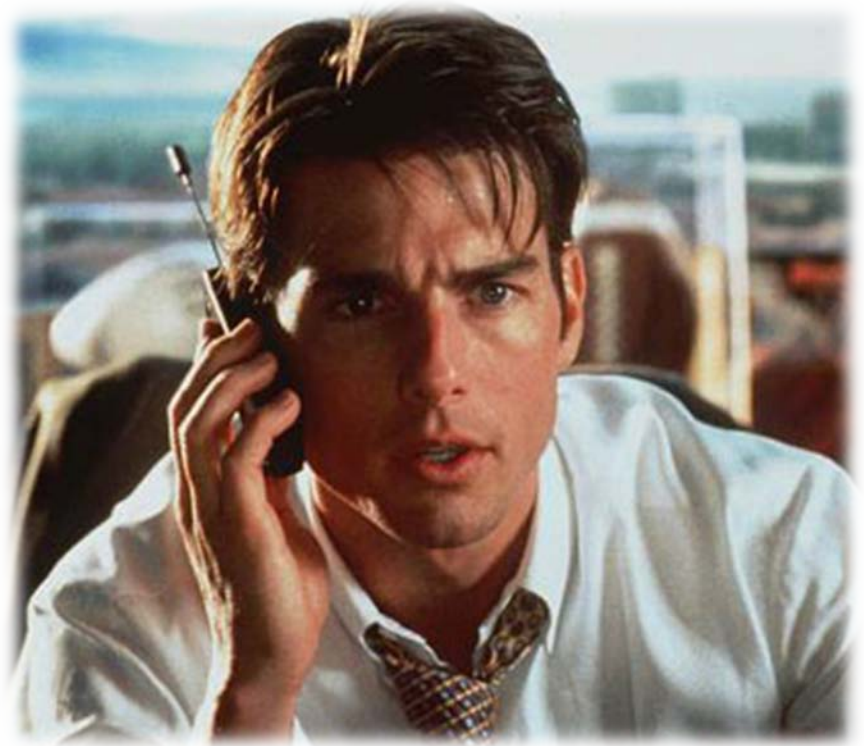
What we Offer Mechanics:

- ▶ Dedication to finding you job opportunities in your trade
- ▶ Allow you to consider potential career enhancing offers while still employed
- ▶ Unique relationship with hundreds of companies who employ mechanics across multiple industry sectors
- ▶ Proven track record of over 20 years of enhancing the careers of mechanics
- ▶ Use the latest technology to give your talents maximum exposure to the best jobs within your preferences on an ongoing basis
- ▶ Able to showcase your talents to multiple employers
- ▶ Work with you through the progression of your career
- ▶ Keep an ongoing and update profile of you, your talents and experience to present you favourably to prospective employers
- ▶ Ongoing availability should you require assistance
- ▶ Complete discretion and anonymity
- ▶ Access to job opportunities not publicly advertised
- ▶ Offer all these great services at no charge to you



Professional Representation

- ▶ **It has occurred to us that professional athletes have career agents, why not mechanics?**
- ▶ It's always difficult to sell yourself. Expert third party representation eliminates this challenge
- ▶ **You focus on your job, we focus on your career:**
 - We provide professional career advice, resources, and insight into your industry
 - Our strong relationships with hiring authorities across multiple industries help market your skills and abilities to prospective employers
 - We present you with career enhancing opportunities throughout your career |
 - We help negotiate the best contracts





Some of Our Satisfied Clients





All Staffing Firms are not created equal

Why we Attract Mechanics...	Maizis & Miller	Generalist Staffing Agency	Company HR Department
Offer the largest number of Mechanic and Management Jobs	✓	✗	✗
Offer multiple employment opportunities	✓	?	?
Offer positions at progressive stages of career	✓	✗	✗
Offer experienced recruiters dedicated to single trade	✓	✗	✗
Offer referral incentive program	✓	?	?
Offer career related guidance - salary, relocation, etc..	✓	?	✗
Offer mechanic positions in multiple industries	✓	?	✗
Offer mechanic positions all over North America	✓	✗	✗
Offer the most content rich resource for mechanics	✓	✗	✗
Offer social community for mechanics to connect with other mechanics (mechanicshub.com)	✓	✗	✗

MECHANICSHUB
THE ULTIMATE ONLINE RESOURCE FOR MECHANICS

POWERED BY
Maizis & Miller
CONSULTANTS

MY PROFILE

MY DISCUSSIONS

HUB GROUPS

HUB PHOTOS

SUBMIT LISTING

- Home
- Mechanic Jobs
- Hub Community
- Forum
- Trade News
- Hub Videos
- Tricks of the Trade
- World Records
- Equipment Hotsheet
- Hub Games
- Truck Reviews
- Mechanic Colleges
- Equipment-pedia
- Mechanics Humor
- Rate My Ride
- Mechanics Quiz
- School Bus Mechanic



Too Much Overtime Takes Mental Toll

Your slave-driving boss might not like this: A new study shows that



Don't Paint Every Applicant with the Same Stroke.

Looking for Qualified Heavy Truck & Equipment Technicians?

Maizis & Miller
CONSULTANTS

Industry First: “The most content rich resource for Heavy Duty Truck & Heavy Equipment technicians to be found anywhere on the Internet.”

Latest Jobs

Add the RSS link to get the latest jobs straight to your email -->




State/Province:

Category:

Sub Category:

ID	Job Title	City
359	Resident Field Technician	Rochester
357	Coach Mechanic	Edmonton
356	Service Manager	Prince Albert
353	Crane Technician - Crawler & Truck Mounted Cranes	Oakville
352	Service Manager - Heavy Truck	Greater Vancouver Area
351	Ag Equipment Technician	Regina
	Resident Field Mechanic - Heavy Duty	Chatham

Mechanics Hub Features


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videos


tricks of the trade


get answers forum

Hub Community

LATEST MEMBERS



or Answers?

HUB FORUM

QUESTIONS

ould you Buy?

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Jobs?

ICS



Contact Us

▶ About Us:

- Maizis & Miller Consultants has helped employ thousands of mechanics
 - We have created a massive active network of mechanics who we work with throughout their career
 - 100% of our efforts are focused on promoting relationships with our candidates and employers
 - It's our exclusive focus that gives us unparalleled acceptance from the professionals in this trade
- ▶ We are a free, no obligation service for mechanics. Contact us today to learn how you can enhance your career:



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